

**ADDENDUM TO THE 2010-2013 STRATEGIC PLAN  
2014 - 2016 GOALS AND OBJECTIVES**

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## INTRODUCTION

During the last four years, the Board has accomplished many goals outlined in the 2010-2013 strategic plan and established initiatives to further advance the multitype library system in the province. The Multitype Library Board aided the establishment of:

- Saskatchewan History Online
- Improved access to electronic information resources and library services for First Nations and Métis groups and communities
- The Saskatchewan eBook Initiative
- A refreshed Multitype Library Board logo and Saskatchewan Libraries website
- Opportunities for consultation with library and information providers

Building upon the Board's achievements an addendum to the 2010-2013 strategic plan will ensure the continued interconnectedness among library sectors and other information providers for mutual benefit, as well as the long term sustainability and growth of the multitype library system. The 2014-2016 objectives were developed based on the strategic directions set forth in 2010. These goals and objectives were developed over the course of two years at Board meetings and the Annual General Meetings.

## STRATEGIC DIRECTIONS

1. Engage strategic partners in the continuing development of the multitype library system;
2. Identify opportunities for cooperation in order to address emerging issues; and,
3. Initiate mechanisms for cooperation.

These strategic directions emphasize clear direction/actions that reflect the Board's role and mandate to advise and make recommendations to the minister, libraries and library systems, and to involve libraries and other information providers in the development of the multitype library system.

# 1 STRATEGIC DIRECTION 1: ENGAGE STRATEGIC PARTNERS IN THE CONTINUING DEVELOPMENT OF THE MULTITYPE LIBRARY SYSTEM

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## GOALS AND OBJECTIVES

*1.1 Enhance current partnerships such as the Multitype Database Licensing Program and the Saskatchewan Digital Alliance.*

- The MLB and SDA will promote SHO with the intention of increasing the number of users engaging with the portal.
- Continue to seek opportunities for province-wide collaborative digitized work.

- Develop a unified strategy to educate library staff and patrons on the availability and use of e-resources, through social media and compelling stories. This will lead to an increased use of multitype electronic resources.

*1.2 Continue to foster relationships among various information providers.*

- SLA and MLB will cohost the Saskatchewan Library Association Conference in 2016 to celebrate 20 years of multitype library cooperation.

*1.3 Create a sustainable environment for Saskatchewan libraries.*

- Provide a Saskatchewan context and promote the *Continuing Education Certificate* offered through The Partnership to increase the competency of library staff.
- Compile a list of trainers and their specific skills for library training sessions.
- Implement an electronic resources training plan for library staff and MDLP partner organizations.
- Provide annual multitype sessions or topical workshops at the Saskatchewan Libraries Conference.

*1.4 Improve the assessment of multitype programs to strengthen stakeholder relations.*

- The MDLP Committee will conduct a core collection cost analysis. This will guide their decision making regarding content inclusion and exclusion in the core.
- Develop ROI and/or SROI measurements for multitype programs.
- Implement an informal Board member review of the *Libraries Co-operation Act*.

## 2 STRATEGIC DIRECTION 2: IDENTIFY OPPORTUNITIES FOR CO-OPERATION IN ORDER TO ADDRESS EMERGING ISSUES

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### GOALS AND OBJECTIVES

*2.1 Use web technologies to foster the exchange of ideas among information professionals in Saskatchewan.*

- Continue to improve the Board's web presence, including the Saskatchewan Libraries website.
- Develop a shared space using *The Toolshed* (<http://librarytoolshed.ca/>) for collaboration.
- Partner with the SLA to send out announcements via the SLA listserv.

*2.2 Initiate dialogue among the various library sectors regarding their roles in providing consistent information services throughout a patron's lifetime.*

- Hold a topical forum or use the Board's Annual General Meeting to begin a consultation on student engagement.
- Write a briefing note to the Minister of Education.

# 3 STRATEGIC DIRECTION 3: INITIATE MECHANISMS FOR CO-OPERATION

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## GOALS AND OBJECTIVES

### *3.1 Enhance existing Board programs and facilitate the development of new programs.*

- Develop and implement a *One Book, One Province* program.
- Continue the *Saskatchewan eBook Initiative* pilot project. Discover new content to digitize and locate a platform that allows all partners to access these eBook titles.
- Develop a plan to digitize other Saskatchewan content currently in the public domain.
- Survey libraries, archives and museums about their unique in-house (self-published) resources. These resources may include bibliographies, indexes and directories. The Board will review the survey results and determine if any additional projects based on the results can be developed.

## ACKNOWLEDGEMENTS

The Board would like to thank numerous people who contributed to the strategic action item planning process:

- All the partners who attended the 2013 and 2014 Annual General Meeting and participated in the group discussions.
- Past and current Board members who participated in brainstorming activities.
- Provincial Library and Literacy Office staff who support Multitype Library Board activities.